

# Olivia McCauley

## EDUCATION

### GRAPHIC DESIGN MAJOR

Ball State University | Muncie, IN

Expected May 2024

## SOFTWARE

**Figma** (Since Fall 2022)

**Hubspot** (Since Fall 2023)

### Adobe Creative Cloud:

(Since 2020)

- Illustrator
- Photoshop
- After Effects
- InDesign
- Premiere
- Audition
- Dimension

## SKILLS

- Graphic Design
- Web Design
- UI/UX
- Motion Graphics
- Illustration

## AWARDS

### 2024 Graphic Design USA

- Cheetah Claws, Direct Mail Campaign
- Arts Place Annual Report

## EXPERIENCE

### INTERNSHIP

Graphic Design Intern at Accutech

Fall 2023-Spring 2024

Created deliverables for a marketing team of four

### Work

- Designing print materials used at conferences (Brochures, One-Pagers)
- Motion Graphic Posts
- Social Media Posts
- Company Yearbook
- Client conference design/planning

### STUDIO 165 +

Spring 2022, Spring 2023, Fall 2023

Studio 165+ is a design studio at Ball State made up of teams creating designs typically for local companies and businesses in Muncie.

### Projects

- Kenmore neighborhood Identity
- Centerpoint Scholars Identity
- Arts Place Annual Report
- Advertisements for Ball State School of Art's 88th Annual Student Show
- Hosting Show celebrating 6 years of Studio 165+'s work and projects